

From Practice to Impact

Building Literacy Every Day

With thousands of teacher-created activities and steady week-to-week engagement, MyTWR Tools and Judy, My AI Coach & Activity Generator are driving lasting change in teacher practice. Each use represents purposeful writing instruction that has the potential to strengthen students' literacy skills across content areas and builds the foundation for measurable student growth. Just as important, these tools save educators valuable time—streamlining planning, reducing prep workload, and making it easier to implement high-quality TWR-aligned instruction every day.

Over 140,000 activities generated since the July 2025 launch!



“...our jobs are really, really difficult. Our plates are so full every minute of every day, so to take even just a little bit off our plate and have it given to us exactly how we would do it ourselves, but within literally seconds, is going to be a game changer.”

—MS. LAUREN NICHOLAS

6th grade ELA teacher at Dr. Marian G. Lacey K-8 Academy in Little Rock, Arkansas

“Judy isn't doing the work for you. She's helping you differentiate for those students, when you say the time or resources aren't there, that's what she's here for.”

—JUSTIN OVERACKER

9th grade ELA teacher and instructional coach at Wossman High School in Monroe City, Louisiana

Judy awarded 5 Gold, 1 Silver Brandon Hall Awards

GOLD

- Best Emerging EdTech Solution
- Best Artificial Intelligence (AI) Solution
- Best Personalized Learning Platform
- Best Literacy and Reading Platform
- Best Lesson Planning Platform

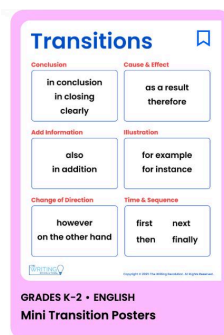


SILVER

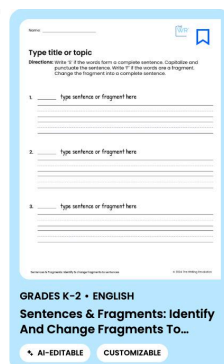
- Best Innovative Generative AI-Powered Learning Solutions



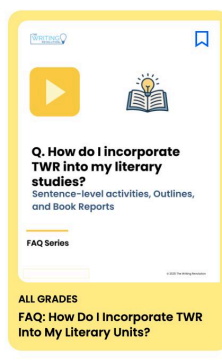
Posters



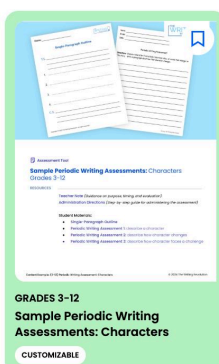
Customizable Templates



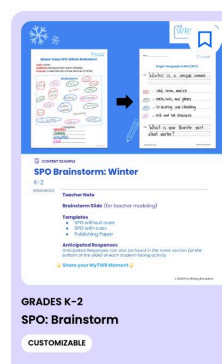
Videos



Assessment Tools



Content Examples



Planning Tools

