

From Practice to Impact

Building Literacy Every Day

With thousands of teacher-created activities and steady week-to-week engagement, MyTWR Tools and Judy, My AI Coach & Activity Generator are driving lasting change in teacher practice. Each use represents purposeful writing instruction that has the potential to strengthen students' literacy skills across content areas and builds the foundation for measurable student growth. Just as important, these tools save educators valuable time—streamlining planning, reducing prep workload, and making it easier to implement high-quality TWR-aligned instruction every day.

Judy awarded 5 Gold, 1 Silver Brandon Hall Awards

GOLD

- Best Emerging EdTech Solution
- Best Artificial Intelligence (AI) Solution
- Best Personalized Learning Platform
- Best Literacy and Reading Platform
- Best Lesson Planning Platform



SILVER

- Best Innovative Generative AI-Powered Learning Solutions



Over 140,000 activities generated since the July 2025 launch!



“...our jobs are really, really difficult. Our plates are so full every minute of every day, so to take even just a little bit off our plate and have it given to us exactly how we would do it ourselves, but within literally seconds, is going to be a game changer.”

—MS. LAUREN NICHOLAS

6th grade ELA teacher at Dr. Marian G. Lacey K-8 Academy in Little Rock, Arkansas

“Judy isn't doing the work for you. She's helping you differentiate for those students, when you say the time or resources aren't there, that's what she's here for.”

—JUSTIN OVERACKER

9th grade ELA teacher and instructional coach at Wossman High School in Monroe City, Louisiana

Posters

Transitions

Conclusion
In conclusion
in closing
clearly

Cause & Effect
as a result
therefore

Add Information
also
in addition

Illustration
for example
for instance

Change of Direction
however
on the other hand

Time & Sequence
first
next
then
finally

GRADE K-2 • ENGLISH
Mini Transition Posters

Customizable Templates

Name: _____

Type title or topic

Directions: write 1 if the word form is complete sentence. Capitalize and punctuation correctly. If the word form is a fragment, change the fragment into a complete sentence.

1. _____ type sentence or fragment here

2. _____ type sentence or fragment here

3. _____ type sentence or fragment here

GRADE K-2 • ENGLISH
Sentences & Fragments: Identify And Change Fragments To...

• AI-EDITABLE
• CUSTOMIZABLE

Videos

Play icon

Q. How do I incorporate TWR into my literary studies?

Sentence-level activities, Outlines, and Book Reports

FAQ Series

ALL GRADES
FAQ: How Do I Incorporate TWR Into My Literary Units?

Assessment Tools

Assessment Plan
Sample Periodic Writing Assessments: Characters
Grades 3-12

Directions: Use this rubric to assess writing and evaluate the student's work.

Student Information:
• Name _____
• Period _____
• Period Writing Assessment 1: Classroom instruction
• Period Writing Assessment 2: Classroom instruction
• Period Writing Assessment 3: Classroom instruction
• Period Writing Assessment 4: Classroom instruction

Assessment Plan
Sample Periodic Writing Assessments: Characters
Grades 3-12

Directions: Use this rubric to assess writing and evaluate the student's work.

Student Information:
• Name _____
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• Period Writing Assessment 1: Classroom instruction
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GRADE 3-12
Sample Periodic Writing Assessments: Characters

CUSTOMIZABLE

Content Examples

Teacher Note
Assessment Side (for teacher modeling)

Templates
• SPO with card
• SPO with card
• SPO with card

Anticipated Responses
Directions: Use this rubric to assess writing and evaluate the student's work.

GRADE K-2
SPO: Brainstorm

CUSTOMIZABLE

Planning Tools

K-2

MONTH 1
MONTH 2
MONTH 3

GRADE K-2
(K-2) Sample Year At A Glance

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