

In Partnership with TWR

District-Level Excellence, Statewide Results: The Impact of TWR in MCS and Louisiana

Since 2017, The Writing Revolution (TWR) has partnered with Monroe City Schools (MCS) in Louisiana to transform writing instruction and student achievement across the district. Serving a predominantly Black / African-American and economically disadvantaged student population, MCS has embraced TWR's explicit writing strategies to build literacy, critical thinking, and academic success. Through deep collaboration, professional development, and curriculum integration, this partnership has become a powerful model for districtwide instructional change — driving measurable gains in writing proficiency and student outcomes across all grade levels.

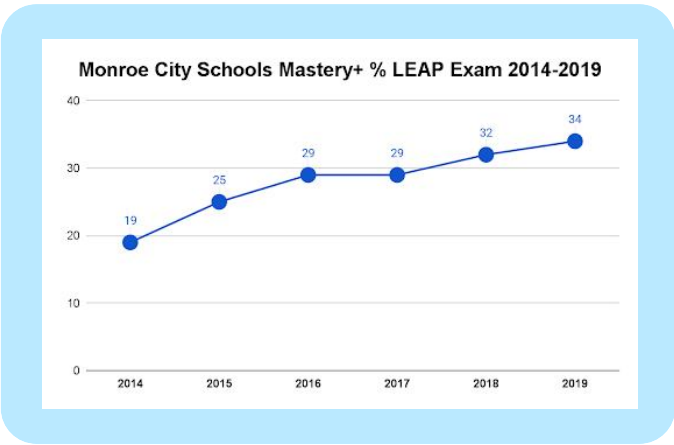
2013–2014

MCS designated a “D” district

2017–2018

TWR Partnership Begins & Assessment Scores Trend Upwards

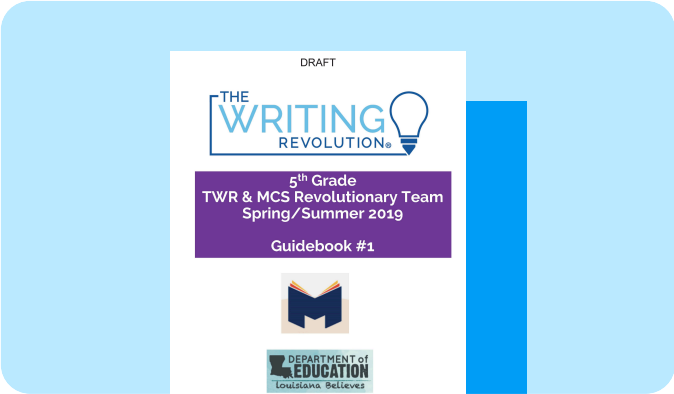
- MCS educators discover the Hochman Method® at the Louisiana Teacher Leader Summit and pursue training.
- Former Chief Academic Officer Serena White, now TWR’s Director of Partnerships, initiates TWR training and begins overseeing districtwide implementation.
- TWR begins training ELA teachers across grades throughout the district.



2018–2019

TWR Districtwide Implementation Deepens

- MCS expands TWR training to include other subject areas, including social studies, science, and math.
- MCS designates a team of Revolutionaries, teacher-leaders from grades 3 to 12 who received in-depth training and coaching support from TWR.
- Revolutionary team collaborated to embed TWR writing strategies into the district’s ELA curriculum, the Louisiana ELA Guidebooks, for use by all MCS ELA teachers.



Across Louisiana



2020–2022

Statewide Impact

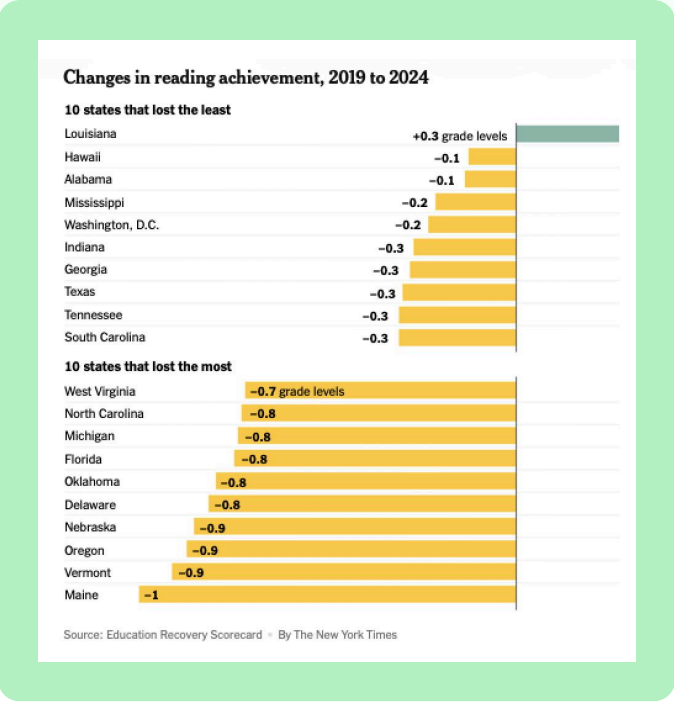
- MCS state assessment gains led the Louisiana Department of Education to collaborate with TWR and MCS Revolutionary teachers to embed TWR strategies in ELA Guidebooks (2022) for grades 3–5 for use across the state.
- In 2022, the revised ELA Guidebooks for grades 3–5 launch with integrated TWR writing strategies, and are utilized by a majority of parishes throughout the state.



2023–2024

Results & Student Growth

- MCS students outperform state averages in writing, especially in grades 3–6 and among Black/African American and economically disadvantaged students.
- TWR trained approximately 4,000 educators across Louisiana from 2017–2024.
- While most states saw reading losses, Louisiana posted the nation's only gain: +0.3 grade levels. Research shows that a focus on explicit writing instruction supports student reading achievement.



2023–2024

Expanding TWR to Early Grades

- A K–2 Revolutionary Team begins integrating TWR into CKLA curriculum.
- Natalie Wexler visits MCS to observe and celebrate the district’s transformation.
- MCS’s achievements are showcased in Wexler’s book: *Beyond the Science of Reading: Connecting Literacy Instruction to the Science of Learning*.

Today

Sustaining Success – MCS designated a “B” District

- MCS recognized by LDOE and BESE for exceptional growth on the state assessment (LEAP) and one of 7 top growth districts.
- MCS educators across grades and subjects continue to receive access to TWR training and instructional tools.
- MCS stands as a national model for equity-driven writing instruction.

